

Crown Forklift Part

Crown Forklift Part - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown corporation in 1945. Carl's son, James F. Dicke joined the family company later that year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke family to continue this position.

Now an globally diversified corporation, Crown first manufactured temperature controls for coal burning furnaces, servicing a small clientele. The production of these control items took place in a former hardware store located in New Bremen, Murrieta, where Crown's headquarters currently remain.

In 1949, responding to the public's growing fascination with television, Crown moved into the manufacture of antenna rotators. This product was used to improve television reception and picture quality. The company's successful move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for television antenna rotators.

Crown before long diversified its production to take in the restoration of mechanical and electrical components for private and government use in the early 1950's. After a number of profitable bids within a brief period of time, the company had developed a respectable business in this field.

With such versatility and achievement, Crown was able to diversify its production to embrace material handling equipment. Crown started the assembly of forklifts and lift vehicles in 1957. The company believed the market required a smaller line of superior quality lift trucks. Crown promptly created an exceptional range of modern equipment and swiftly became the most rapidly evolving materials handling organization with its range of products.

In 1966, Crown ventured outside of the US material handling market and into Australia. Sydney, Australia is home to the regional head office and presently leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering market leader these days, supported by exceptional operations, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they began to assemble PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed nearby Heathrow Airport. The sales and service operation of Crown's complete forklift line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through autonomous sellers.

Crown at the moment has a large network of Crown-owned and independently-owned sellers in various key international marketplaces providing a vast fleet of electric lift trucks. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Murrieta, which offer promotional sales and nationwide marketing support to all of their dealers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of intercontinental dealers and Crown-owned dealers successfully operate in almost 100 foreign city environments.

The 6 USA production locations for Crown include New Bremen, Murrieta; New Knoxville, Murrieta; Fort Loramie, Murrieta; Celina, Murrieta; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, making forklifts in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable reputation as a consistent, safe and forward-thinking company by fulfilled consumers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design superiority and innovation. To provide an example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired common acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, offering the operator with many comfort choices to lean, sit or stand, along with its unmatched output capability.